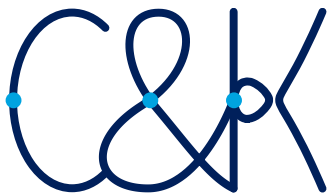
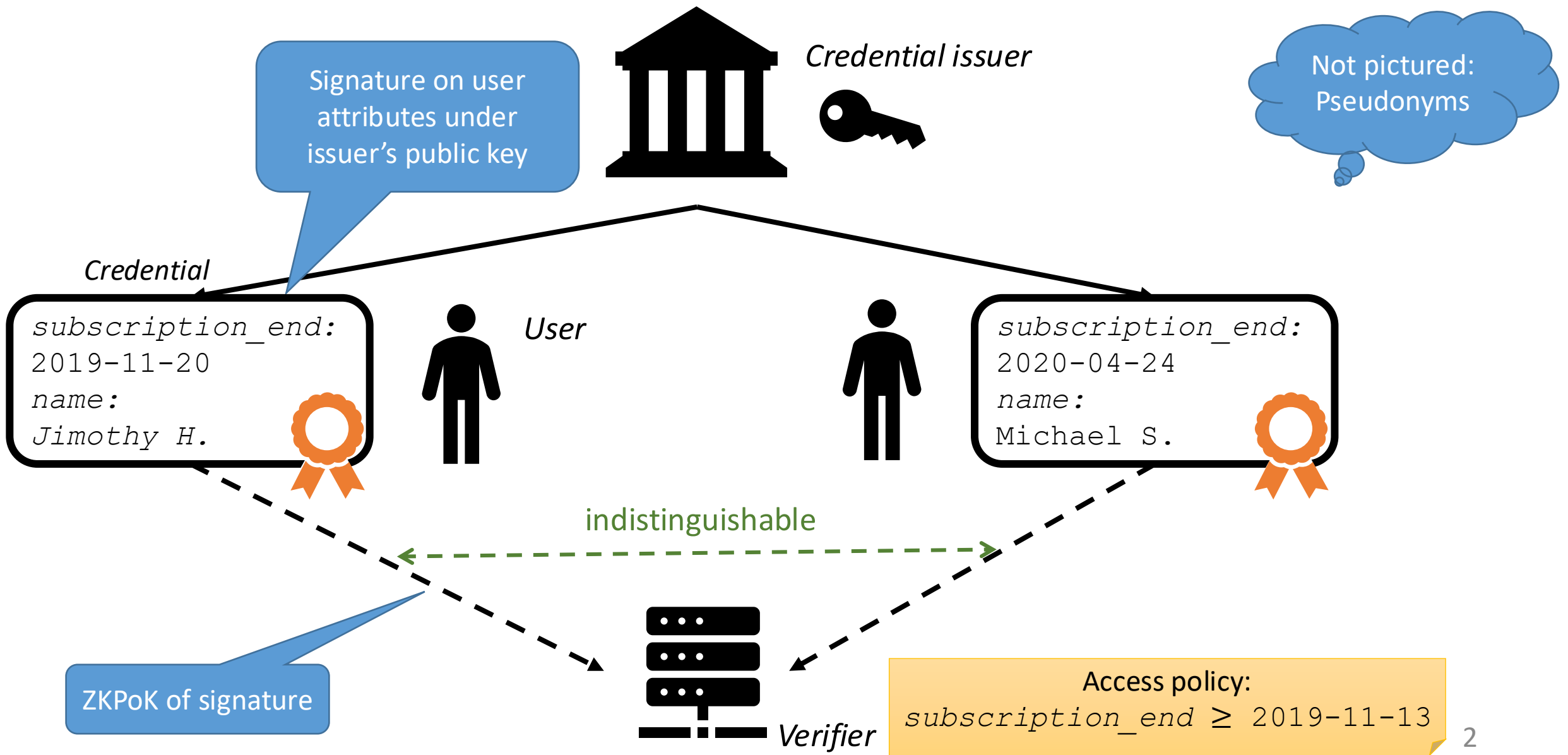


Updatable Anonymous Credentials and Applications to Incentive Systems

Johannes Blömer, **Jan Bobolz**, Denis Diemert, Fabian Eidens

Paderborn University
Codes & Cryptography group

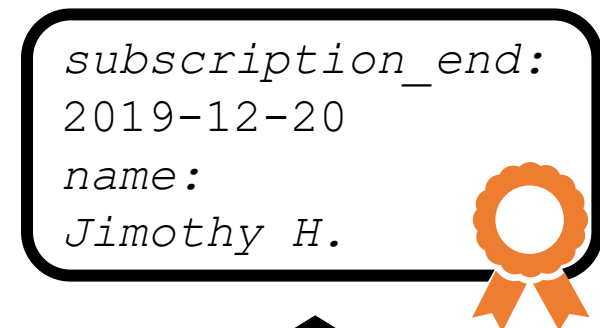
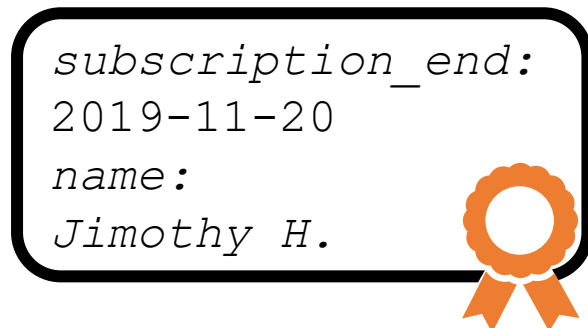
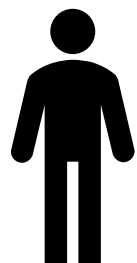




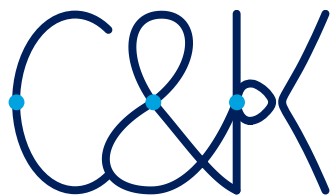
Naive:

- User *reveals all attributes* and shows old credential to issuer.
- Issuer issues new credential on new attributes.

Issuer always knows *who* subscribes and *for how long*



Updatable Credentials

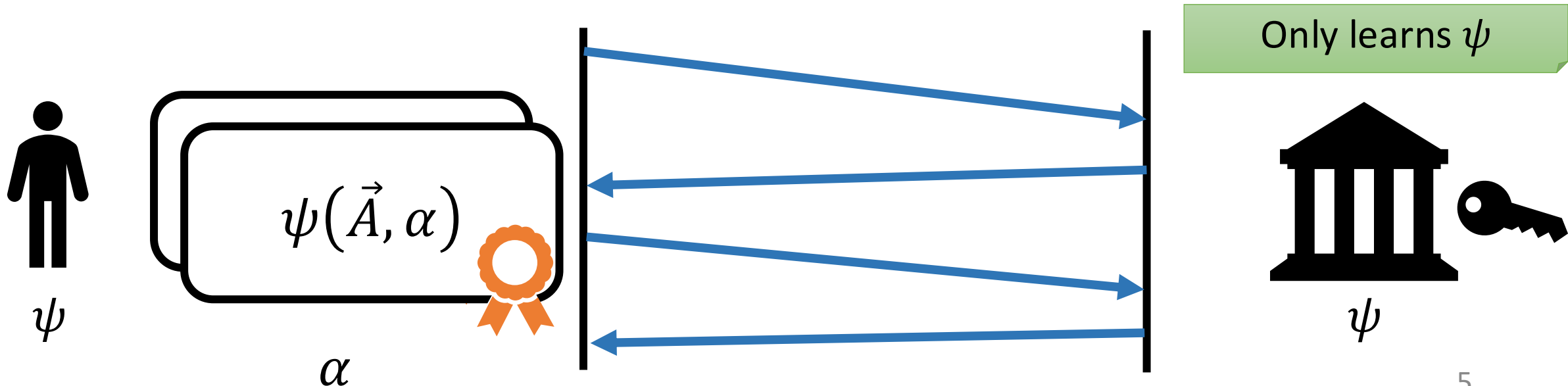


Updating anonymous credentials

User and issuer **agree on update function** ψ .

Input of ψ : Old attributes $\vec{A}$ and hidden parameter α

Output of ψ : New attributes $\vec{A}^*$ or error $\perp$



Extending subscription:

$$\psi((end, name), \alpha) = (end + 30, name)$$

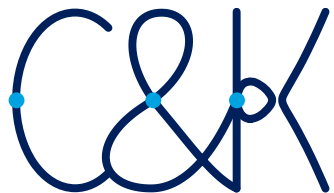
Issuer knows: "I'm adding 30 to *end*"

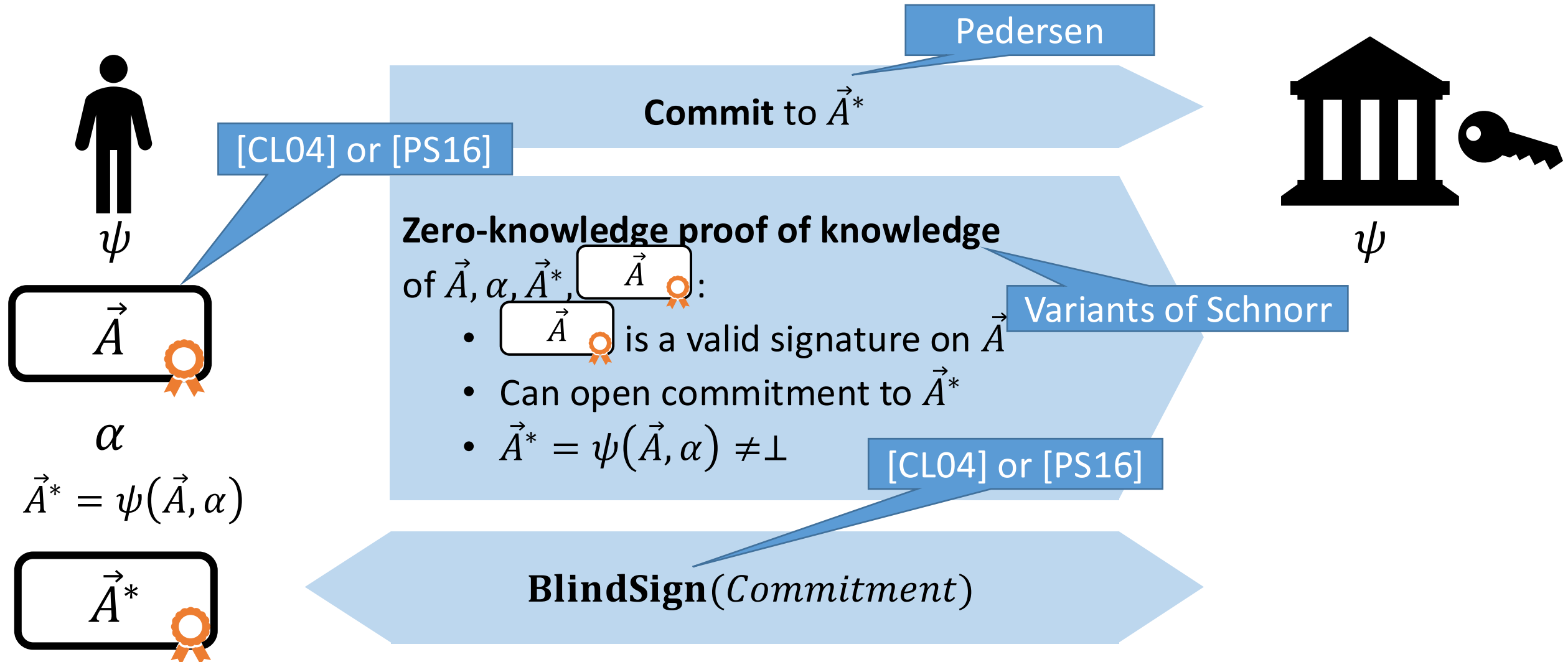
Issuer knows ψ
and learns whether $\psi(\vec{A}, \alpha) = \perp$

Abstract example with α :

$$\psi((x, y), \alpha) = \begin{cases} (x, y + \alpha) & \text{if } y + \alpha < x \\ \perp & \text{otherwise} \end{cases}$$

Constructing updatable credentials

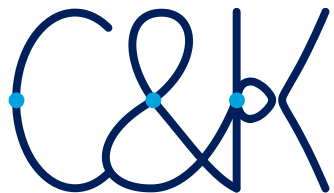




[CL04] Camenisch, Lysyanskaya. *Signature schemes and anonymous credentials from bilinear maps*. Crypto 2004

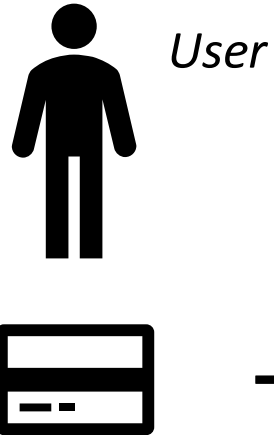
[PS16] Pointcheval, Sanders. *Short randomizable signatures*. CT-RSA 2016

Incentive Systems in Practice



Point collection

- Collect points
 - e.g., 1 point for every item I buy
- Spend points for reward



Examples:

- Loyalty cards (/trading stamps)
- Bonus miles
- ...

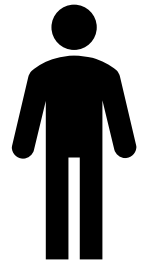


Idea:

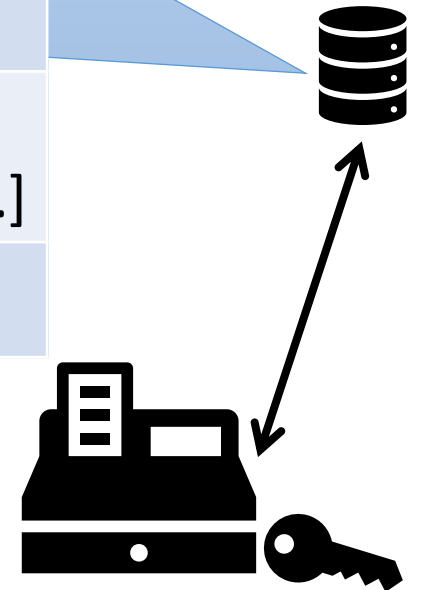
- Reward customer loyalty
- Incentivize customers to buy/do specific things (by promise of extra points)



user id	name	points	Buying habits
...	...	...	...
5780	Jimothy Halpert	264	Today: [teddy bear, ...] Yesterday: [pregnancy test, ...]
...	...	...	...



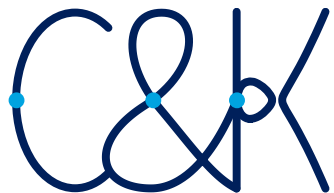
user id 5780



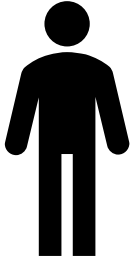
Idea:

- Reward customer loyalty
- Incentivize customers to buy/do specific things (by promise of extra points)
- Collect user data

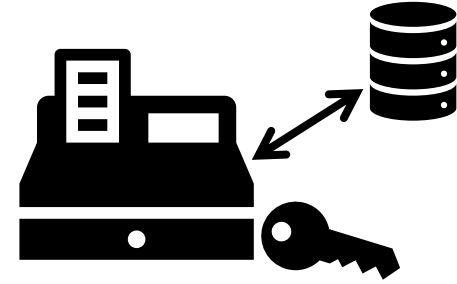
Privacy-Preserving Incentive System from Updatable Credentials



Earning k points: Naive version



v



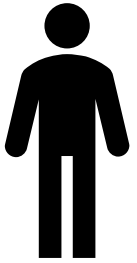
Update

$$\psi(v, \alpha) = v + k$$

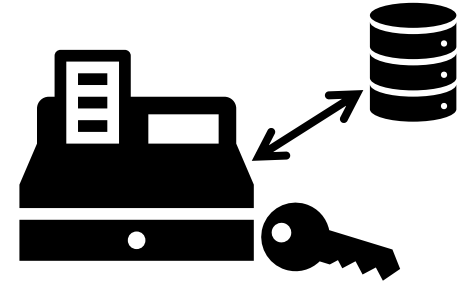
$v + k$



Spending k points: Naive version



Problem: User can double-spend

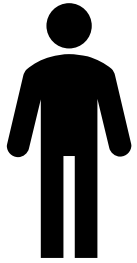


Update

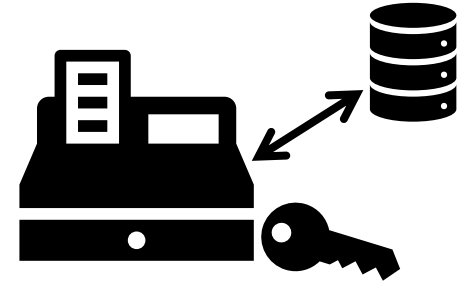
$$\psi(v, \alpha) = \begin{cases} v - k & \text{if } v \geq k \\ \perp & \text{otherwise} \end{cases}$$



Earning k points: Double-spending protection



$dsid, v$



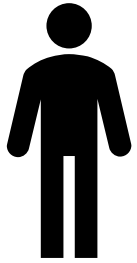
Update

$$\psi((dsid, v), \alpha) = (dsid, v + k)$$

$dsid, v + k$



Spending k points: Double-spending protection



$dsid, v$

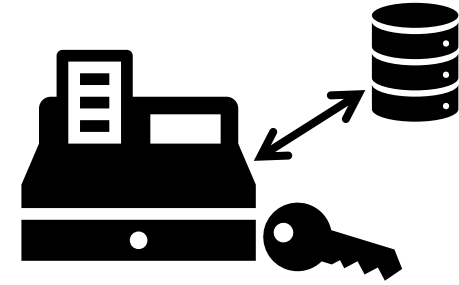


Choose random
 $dsid^*$

$dsid^*, v - k$



Problem: Database needs to be *always online* to prevent double-spending



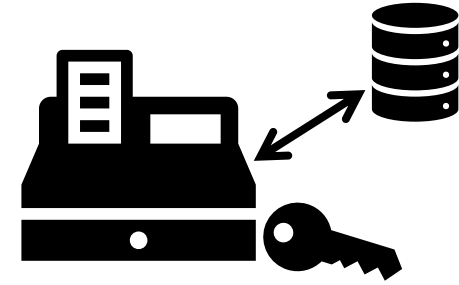
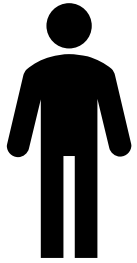
$dsid$

Check
 $dsid$

Update

$$\begin{aligned} & \psi((dsid, v), dsid^*) \\ = & \begin{cases} (dsid^*, v - k) & \text{if } v \geq k \wedge \psi_{chk} \\ \perp & \text{otherwise} \end{cases} \end{aligned}$$

Spending k points: Offline double-spending protection



$usk, dsid, dsrnd, v$



$dsid$

γ

Choose
rand. γ

$usk \cdot \gamma + dsrnd \bmod p$

Choose random
 $dsid^*, dsrnd^*$

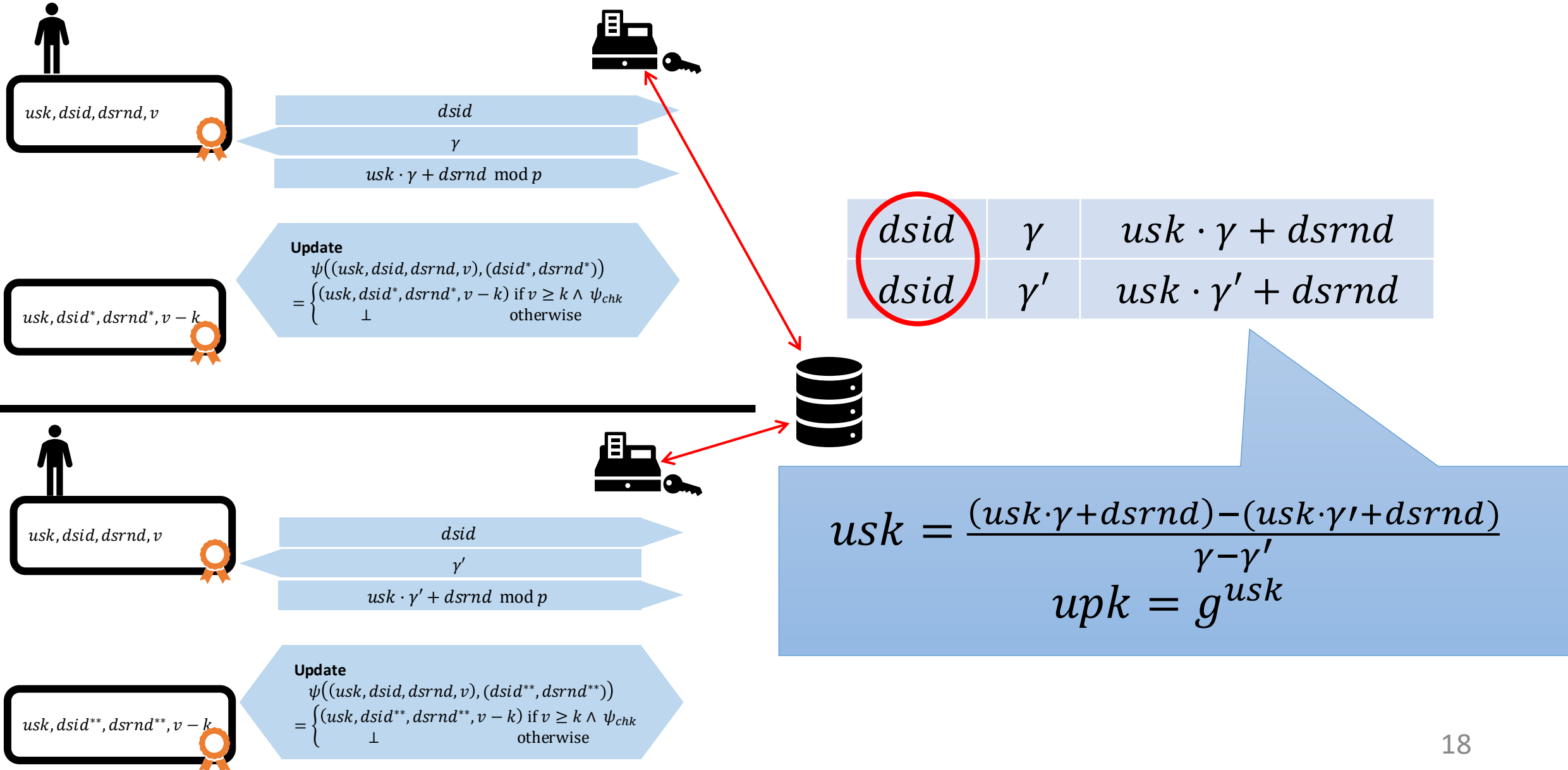
$usk, dsid^*, dsrnd^*, v - k$



Update

$$\psi((usk, dsid, dsrnd, v), (dsid^*, dsrnd^*)) \\ = \begin{cases} (usk, dsid^*, dsrnd^*, v - k) & \text{if } v \geq k \wedge \psi_{chk} \\ \perp & \text{otherwise} \end{cases}$$

Double-spending aftermath



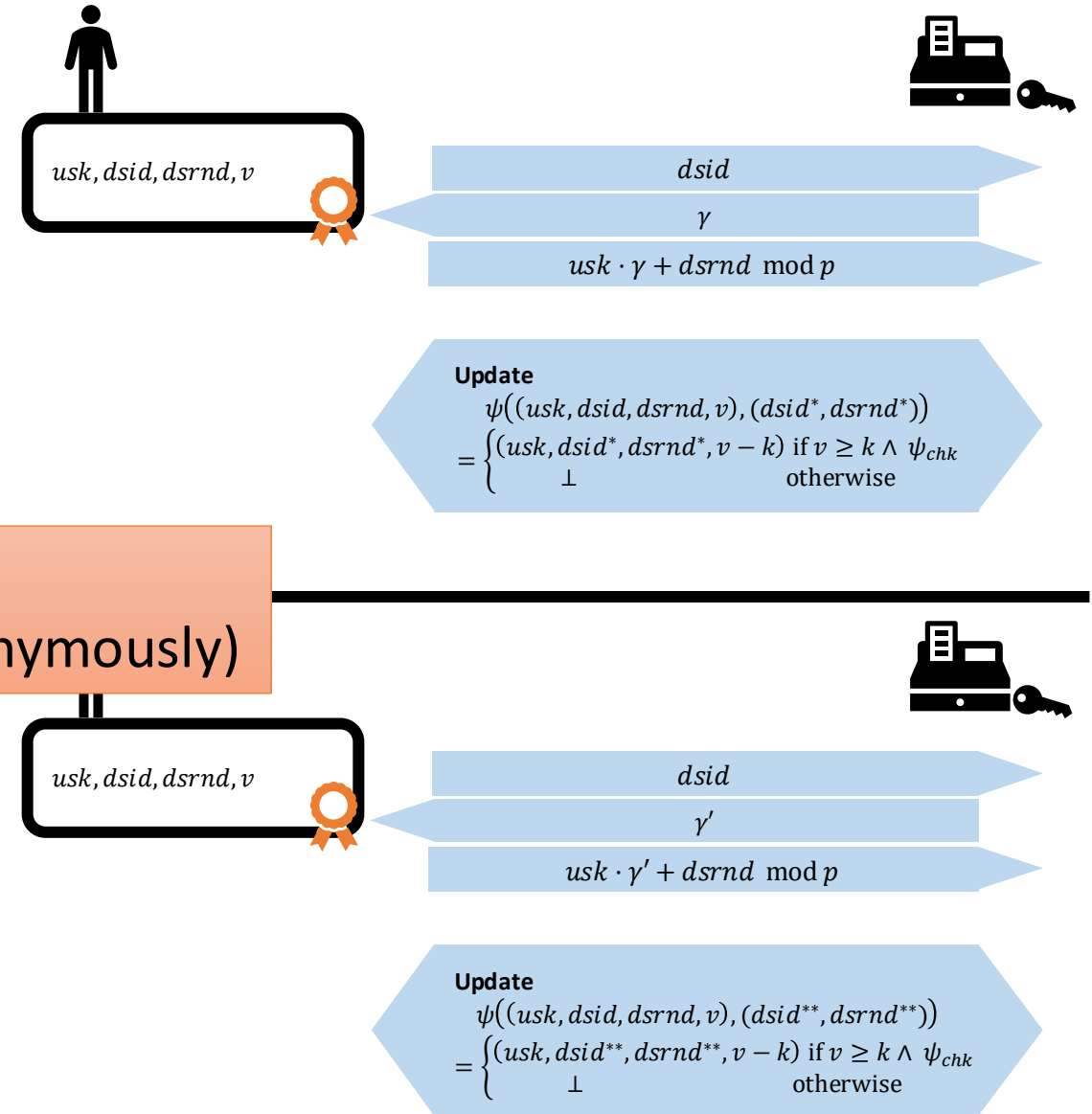
Double-spending aftermath

$usk, dsid^*, dsrnd^*, v - k$

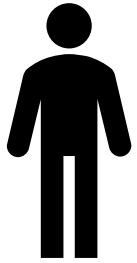


Problem: Even after detecting double-spending,
both remainder credentials can still be spent (anonymously)

$usk, dsid^{**}, dsrnd^{**}, v - k$



Spending k points: Final (still simplified) version

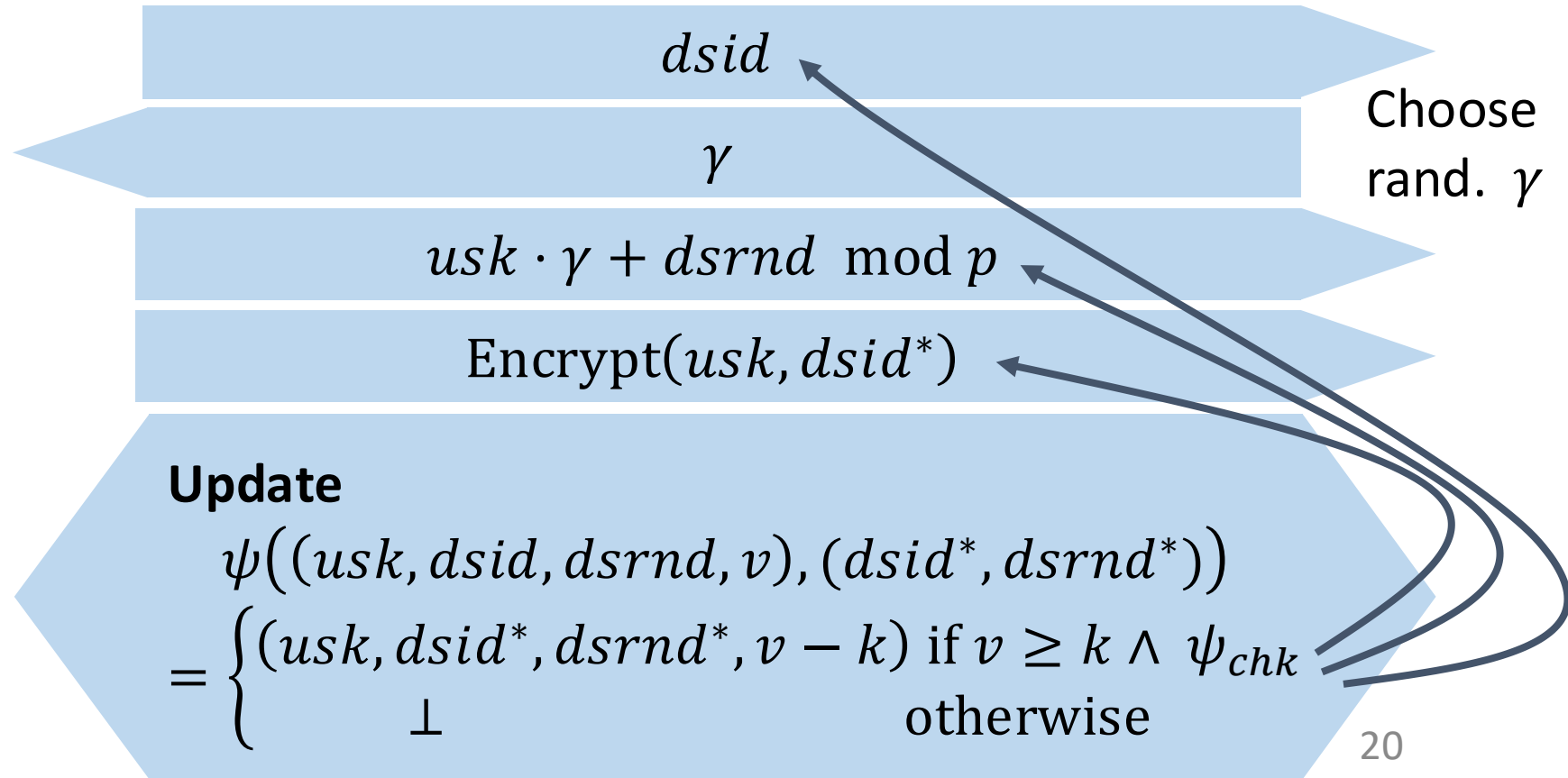
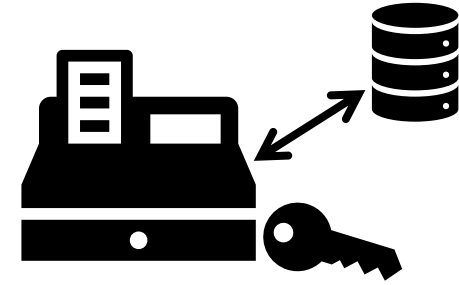


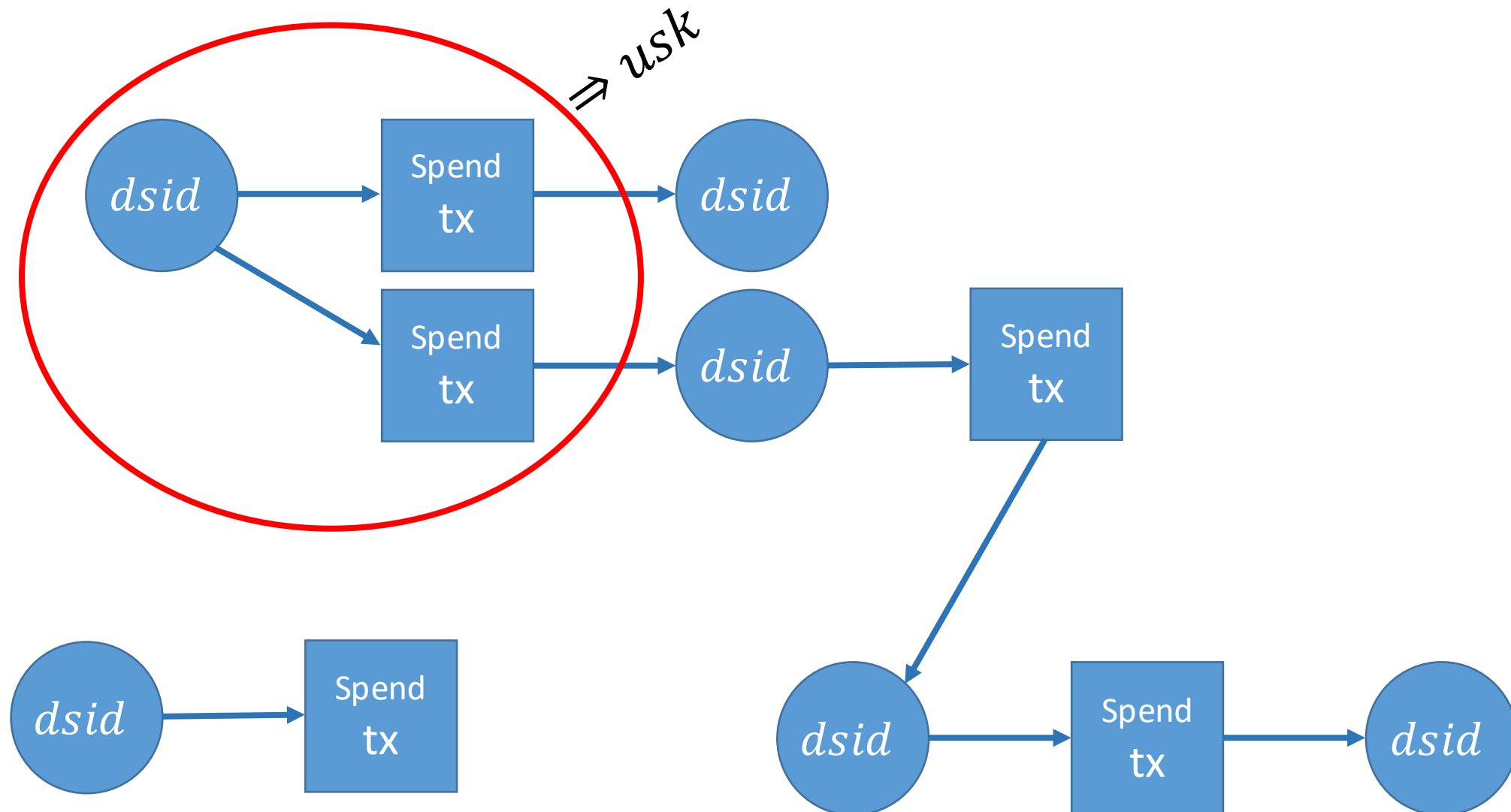
$usk, dsid, dsrnd, v$



Choose random
 $dsid^*, dsrnd^*$

$usk, dsid^*, dsrnd^*, v - k$





Device	Issue/Join	Credit/Earn	Deduct/Spend
User Google Pixel 1 (Smartphone)	76 ms	110 ms	390 ms
Provider Surface Book 2 i7 (Laptop)	10 ms	17 ms	64 ms
Sum	86 ms	127 ms	454 ms

- **Instantiation** with Pointcheval Sanders signatures, Pedersen, ElGamal & Schnorr
- **Libraries:** `upb.crypto` [1] with `mcl` [2] for bilinear group (BN256)
- **Numbers:** execution time *without* any precomputation

`upb.crypto`: github.com/upbcuk
`mcl`: github.com/herumi/mcl

Updating Anonymous Credentials

- Formal (security) model, proofs
- Credential update mechanism compatible with almost all credential systems

Construction of Incentive System from updatable credentials

- *More efficient* than prior Groth-Sahai-based schemes [HHNR17]
- *Remainder token tracing* missing from all other incentive systems
 - They cannot securely do offline partial spending